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Product Preview

Bespoke Collection – Book 01
Alfa Romeo 33 Coupé

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DRIVING

LEGACY



INTO THE

FUTURE

About

Us

ABOUT

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About

Superflow is an independent publishing house dedicated to transportation design. Building on a commitment to editorial excellence, critical research, and visual quality, it explores the culture, history, and contemporary frames of mobility.

Each volume offers fresh perspectives on the people, ideas, and objects that have shaped transportation design, combining authoritative content with refined graphic design and high production standards.

Published in limited editions, Superflow's books are created for designers, collectors, and enthusiasts seeking thoughtful and enduring publications.

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Book 01

ALFA

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ROMEO
COUPÉ

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33 Coupé

Book 01

The Alfa Romeo 33 Coupé “Stradale” is undoubtedly one of the most iconic and captivating cars of the 1960s, yet its history remains shrouded in contradictions and elusive records.

Authored by a team of experts known for their depth of knowledge and methodological rigor, the volume 33 Coupé delves into this elusive story, offering a thorough exploration of the car. Through the use of previously unpublished information, direct testimonies from key figures and a wealth of documentary evidence from both the Marque and private archives, the book aims to shed a new light on the 33 Coupé story.

Enriched with exclusive photography and original illustrations, this work redefines the legacy of a true automotive masterpiece.

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33 Coupé

Book 01

This editorial work stands apart for its exceptional attention to detail and craftsmanship.

Presented in a large, non-standard format, it is printed on premium paper using state-of-the-art techniques to ensure durability and visual excellence. A sealed, bolted binding allows certified updates from the Editors to be seamlessly integrated over time.

Limited to just 37 copies, the work is available in two editions: the Collector's Series and the Chassis Series — the latter exclusively for 33 Coupé owners. The Chassis Series offers owners a bespoke volume that will follow their car from now on, enriched by in-depth research focused on uncovering information and exclusive materials regarding their specific chassis.

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33 Coupé

Book 01

PRELIMINARY TABLE

OF CONTENTS*

Closing Argument: Chiti's Tale;

The Scenario;

The Project: "Tipo 33";

Road Legal Racers: "Vettura Sportiva" and the others;

The Story of the Coupé;

Technique;

Style;

The Scaglione approach;

The Coupé and the others;

Production: prototypes and Series;

Road & Track: racing the Coupé;

Style prototypes - Designers' cut - with the contribution of Marcello Gandini, Paolo Martin, Giorgetto Giugiaro and Leonardo Fioravanti;

The Story So Far: The Roster;

Open questions;

Appendix.

* This doesn't reflect the book index, which is still pending definition to date



33 Coupé



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Book 01



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33 Coupé

Book 01

BOOK

DETAILS

Copies: 37

Issued in an extremely limited number, this edition will never be reproduced, preserving its Individuality for each owner.

Language: English

Paper: High quality paper, 200 grams ad above; specific chapters of the book printed on different papers

Cover: Automotive-grade leather; bolted and sealed

Format: Landscape 640 x 460 mm closed; 1280 x 460 mm open

Pages: In excess of 400 pages in full colour

Accessories: The chest (wooden box for transport and display)

Customization: Chassis Series Edition available for 33 Coupé owners only, with a personalized copy dedicated to the specific chassis

Sources

Centro Documentazione Alfa Romeo, Keith Goring Archive, Italdesign, Pininfarina, Bertone, Giorgetto Giugiaro, Paolo Martin, Leonardo Fioravanti, Marcello Gandini.

Artists & Photographers

Rémi Dargegen, Giorgio Alisi di Castelbarco, Luca Danilo Orsi, Massimo Grandi, Guy Allen, David J. Stollery, Mario Dinarich, Xavier De Nombel, Giorgio Bellia.

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